



# PROSPERITY

LIVING, WORKING AND DOING BUSINESS IN CANNING

This is a quick snapshot of what the City has heard you say and what we have done about it. For more information about what we are doing to achieve the community vision, please check out the Annual Reports, results from past Community Perceptions Surveys and some of the strategies and plans available on the City's website.

## YOUR VISION:

"We have diverse, vibrant places and opportunities to work, play and invest in our local economy and support our local businesses and industry."

### COMMUNITY GOALS



- Greater variety of activities, entertainment and shopping
- Provide support for increased local employment and small businesses
- A diverse and vibrant City Centre

We spent **\$2.1 million** during 2015/2016 delivering the goals for this theme.

### HOW THE CITY CENTRE IS BEING DEVELOPED

**80%** (2015) from 76% (2013)  
of respondents are satisfied.

(Community Perceptions Survey 2015)





## STATISTICS

- 72,658 Local Jobs
- 7,862 Local Businesses
- \$9.83 Billion Gross Regional Product (GRP)
- 94.5% of residents are employed (of residents able to work)
- 600 Million current investment in Canning 2016/17 (includes Carousel)
- 11 million visitors to Carousel per year
- 15,000 jobs will be created by Canning City Centre (potential)
- 10,000 new homes will be created by the Canning City Centre (potential)

## KEY STRATEGIES AND PLANS

- Creation of the 'Business Advisory Group' 2015
- Economic Development Strategy 2015
- Local Commercial and Activity Centre Strategy 2015
- Welshpool Enterprise Centre 2015
- Canning City Centre Activity Plan 2016

## YOU WANTED, WE DELIVERED

### You Wanted



"Support and encourage businesses to prosper and remain in the City of Canning."

### We Delivered

"Through collaboration with Business Station, supporting small to medium sized businesses by enabling them to up skill and grow through workshops and services."



"Revitalise the city centre to create new opportunities for people to live and work locally, in a comfortable and rewarding community."

"The City created the Spice Road Pop-Up in 2015 which provided live music, workshops, food and entertainment."



"Endorse the development of a diverse range of retail, commercial and industrial activities."

"Multicultural Business Expo 2014 (in conjunction with Westfield Carousel and Business Station)."

**HOW DO YOU THINK WE HAVE GONE ACHIEVING THIS VISION?  
HAVE YOUR SAY HERE:**

[yoursaycanning.com.au/our-city-our-future](http://yoursaycanning.com.au/our-city-our-future)

